

Owner Loyalty Program

Enjoy this new owner benefit!

We are delighted to introduce our new **Owner Loyalty Program** to City Center Market owners! Following is information to help you use the **Owner Loyalty Program** to its best advantage!

Our new **Owner Loyalty Program** allows City Center Market Owners to accrue loyalty points on their purchases! These points will accrue as store credit and owners may use them to pay for purchases at any time.

The cashier will sign you up for the program the first time you shop after July 1, 2019. After that, you **must spend just \$30 (in one shopping trip, or in multiple shopping trips – it doesn't matter) and then your loyalty points will begin accruing. You will accrue \$.01 for each \$1.00 you spend in your Co-op!** (This is rounded down to the nearest dollar and does not include sales tax.)

Your loyalty balance will appear on the register at the end of each sale, so the cashier can tell you how many loyalty points you currently have. Your loyalty points balance will also be printed on the bottom of your register receipt.

Some other things to know:

- Loyalty points by themselves cannot be used as the only payment method. Points must be used in conjunction with another payment method.
- Loyalty points are not accrued on sales tax.
- If loyalty points have been accrued on an item that is returned, those points will be deducted from your balance.
- Loyalty points will not accrue when purchasing gift cards.
- Loyalty points accrued during current purchase will be available for use at your next visit.
- The \$30 minimum purchase balance will reset each quarter (January 1, March 1, July 1, and October 1), but your loyalty points balance will carry over.
- This **Owner Loyalty Program** replaces our previous Owner Deals program. Note that the monthly 5% discount remains in effect. The **Owner Loyalty Program** is another way for you to save on your purchases at your Co-op!