

2021 Board Candidate

Lynn True
Name

Mora
City / Twp

Proud Member-Owner for 12 years.



1. Education & Accomplishments

RN plus lifelong learner of holistic wellness and healing.
CCM Board President the past five years
Many years running a business creating marketing and other communications for various businesses and organizations

2 Why do you want to serve on the Board of Directors for City Center Market?

I am very committed to carrying out our current strategic direction and also embracing a forward-facing vision for growth. Since the Board oversees how we serve our Member/Owners and also the larger community, participating at the Board level can make a very positive difference for a lot of people.

3 What qualifications or experience do you have that will benefit the Board?

- Professional management, leadership, and entrepreneurial experience
- Proficient with technology tools and related Best Practices
- Strong written and oral communication skills
- Past and present Board/Advisory Council participations

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4. What is your vision for the future of our Co-op and your contribution?

I believe we have the power and the means to increase both our visibility and our positive impact for both Member/Owners and the larger community, to be a guiding light for our community's wellness, and to be way-showers to a new economy and ways of living. I have appreciated the opportunity to serve by helping to build a better foundation from which our Co-op can grow, and see more opportunity to continue that process.

OPTIONAL QUESTION: Is there anything else you'd like to tell us? Do you have other knowledge or experiences that you see as being related to the work of the Board? As an alternative or addition, you may choose to submit a resume, which will also be posted.

Keeping our Co-op thriving is extremely important to me because my wellness-oriented lifestyle also involves managing multiple food and environmental sensitivities—in other words, I “walk the walk”—and I want to contribute to the health and success of our community.

Thank you for your interest and support of our Co-op!

Your 2020 Board of Directors

Kathryn Echols (2020-2022)

Gary Moss (2019-2021)

Carissa Elmstrand (2020-2022)

Lynn True (2018-2020)

Paul Gearhart (2019-2021)